

Forbes

Forget The Gym; The Amenity New Yorkers Want Most Is For Their Pets

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Instead of movie screening rooms and rock-climbing walls, the residential amenity most desired by New Yorkers is pet-friendliness, according to a new study from StreetEasy.

Though just 17% of sales and rental searches from the last 12 months in the listings site included a desire for specific amenities, more than a third of those queries asked for buildings that allow animals.

“New Yorkers love their pets – one in every seven NYC apartments are home to at least one dog,” noted StreetEasy spokeswoman Casey Roberts. “We see tons of apartment buildings – particularly high-end, new developments – catering more and more to the needs of New York’s pet parents too, with features like on-premise doggy daycare, dog-walking services and even pet spas.”

The report also found that residential services are largely tailored to the areas that buildings are located in. For example, outdoor space is a common desire in Brooklyn and many Queens residents want places to keep their cars.

Parking spots are popular on the Upper East Side as well, since tenants there often own automobiles in which to escape to their summer homes outside the city, noted Steve Glascock, founder of the New York City developer Anbau.

