

# DAILY NEWS

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## DAILY NEWS EDITORIAL

### West Side glory

**O**ut of a high-profile failure has come the promise of spectacular success.

The failure was the city's hard-charging but ultimately futile effort to snare the 2012 Olympics. Mayor Bloomberg made the bid a priority from the get-go, with a team headed by then-Deputy Mayor Dan Doctoroff assembling a master plan of sports venues and infrastructure improvements in all five boroughs.

The crown jewel was an 80,000-seat stadium imagined atop a giant platform over rail yards on Manhattan's far West Side.

In 2005, the International Olympic Committee picked London for the 2012 games.

**Damn. Right?**

**Wrong.** As illuminated in a new study by Mitchell Moss, director of NYU's Rudin Center for Transportation Policy and Management, the loss was a turning point for the city because Doctoroff and Bloomberg had wisely conceived of the preparations in terms of long-range planning needs, not as a one-shot extravaganza.

Look around and see: the new Yankee Stadium and Citi Field, the Barclays Center in Downtown Brooklyn, the Hunters Point South residential development in Queens, the renovated Har-

lem armory, the reclamation of the East River waterfront in Brooklyn and Queens. All were made possible by groundwork done for the Olympics.

Nowhere has more pervasive and diverse building been generated, and with the promise of much more, than in Hudson Yards.

The No. 7 train is being extended to the neighborhood from Times Square. The High Line elevated park has arrived from the south. Fifteen residential buildings have gone up since the 2005 rejection. A dozen new hotels have opened.

The Related Companies announced last month it would begin building a 51-story office tower at 30th St. and 10th Ave. next year with Coach, the luxury leather goods retailer, as the primary tenant.

That's the first of a dozen commercial and residential towers the developer plans to build on that non-Olympic platform under a \$1 billion lease agreement with the Metropolitan Transportation Authority.

No, there's no bright and shiny stadium. But when the Games open in July in London, New Yorkers can sit back, turn on the TV and reap the deep economic benefits of the Olympics Games that weren't.