



[Executives of the Year/Runners Up]

# Active and Achieving

Executive of the Year Runners Up Innovate, Invent

By Suzann D. Silverman

The *CPE* Executive of the Year Awards this year recognized two runners-up in most categories in addition to the first-place winners. These top executives have drawn on extensive experience to explore new avenues, transact deals, pull back where prudent and break out of the box, devising market-leading strategies.

## **Bruce Beal Jr.**

### ***Rising Leader***

Executive Vice President, The Related Cos.



While Bruce Beal grew up in real estate, he declined to go into the family business in Boston, instead joining a Dutch pension fund in Atlanta before moving to New York City in 1995 to work for The Related Cos. In his 15 years there, Beal, who oversees day-to-day development of projects nationwide as well as the Related Affordable division and all of the New York residential development, has made his mark on both the company and the industry through such initiatives as developing luxury condominiums in the mid-'90s, creating a model for combined for-sale/rental residential buildings and more recently forging partnerships to pursue additional ventures.